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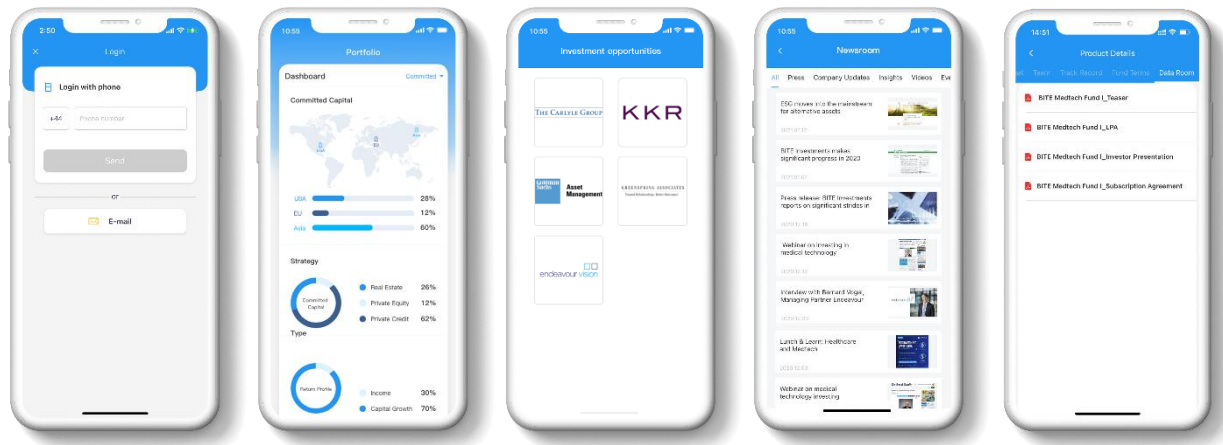


BITE Investments Launches an App for a Seamless, End-to-End Investment Process (Available for iOS and Android Users)

London, UK, 2 February 2021: BITE Investments, a fintech company focused on alternative investment opportunities and private market strategies for investors and advisors looking to diversify their or their clients' portfolios, has now launched an app called BITE (developed by BITE Technology). This powerful mobile application provides access to a seamless, end-to-end investment process.

BITE is available on:

- **App Store:** <https://apps.apple.com/us/app/bite-investment/id1492324765?ign-mpt=uo%3D2>
- **Google Play:** <https://play.google.com/store/apps/details?id=com.biteinvestments.investor>



To use BITE's app, individuals begin by creating an account wherein they identify themselves as either a high-net-worth investor, sophisticated investor or advisor, and log-in. Next, due diligence is performed with summaries of fund information and key strategy materials provided, enabling the user to make an informed investment decision. Users can then request allocations and sign subscription documents via an automated investment process. The application's customized Portfolio Tool facilitates easy investment performance monitoring and activity tracking. The BITE app also has a Newsroom delivering the latest industry news, insights, and developments and a resource center for accessing webinars and videos. The app is also bilingual in English and Chinese.

Using the BITE app, investors and advisors alike will realize BITE Investments' unique value proposition. Beyond its sophisticated, user-friendly fintech platform, BITE Investments makes

accessing alternative investments more feasible by eliminating common obstacles typically associated with these investments. Chief among them is requiring very high buy-ins with initial investments sometimes as high as \$10 million. As a result, many investors are unable to gain access to the top tier funds.

BITE Investment is managed by an experience team that is support by a world class set of shareholders and advisors working within the parameters of highly respected regulatory and compliance regimes. The company has a global presence with offices in London, the Cayman Islands, Shanghai, Nanjing and Hong Kong and a presence in the United States.

For complete information about BITE Investments, visit: <https://www.biteinvestments.com>.

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About BITE Investments

BITE is a premium alternatives investment platform. BITE helps investors and advisors access funds that would otherwise be inaccessible because they are either oversubscribed, too illiquid, or have an institutional-level minimum buy-in. BITE also provides alternative market technology and fund solutions to the wealth management market.

BITE's management team is supported by a world class set of shareholders and advisors and its on-the-ground team operate within the parameters of some of the world's most respected regulatory regimes; BITE is majority owned by VCP Advisors, which is regulated in North America (FINRA / SEC), Europe (FCA, UK), Asia (SFC, Hong Kong) and Cayman (CIMA).

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