

# Introducing Bite Stream, the platform digitalizing the alternatives industry



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- 1 Bite Stream is a Software-as-a-Service (SaaS) investor solutions platform, bringing digitalization to the alternative investments industry
- 2 A multijurisdictional and configurable platform, catering to all types of investors and limited partners
- 3 In a highly competitive fundraising environment, it is a simple, cost-effective solution for asset managers that helps to streamline the process
- 4 Provides an enhanced user-experience for their investors through a seamless end-to-end process
- 5 As the digitalization of private markets continues to gather pace, firms who don't digitalize risk falling behind the competition

In the current challenging and highly inflationary economic environment, [many predict](#) that already competitive fundraising conditions are set to become even more demanding. With firms scrambling to stay ahead of the ever-increasing pack to reach their own fundraising targets<sup>i</sup>.

There have been many [recent reports](#) on the alternatives industry's move towards digitalization<sup>ii</sup>, but the urgent need to adopt technology to help streamline fundraising processes continues. One that avoids overly time-consuming and speculative investor roadshows, whilst still filling the in-person void. Even so, asset managers should be cautious in choosing the right tool for the job.

This is where, we believe, Bite Stream plays an important role in innovating the alternative asset management industry. In this [first of a series of articles](#), we start by explaining what exactly Bite Stream is and how it works.

Born out of the lack of digitalization in the industry, the platform streamlines the entire process of managing alternative assets. From fundraising, onboarding, monitoring, and reporting to investor communications and capital calls, this tool is a configurable fully end-to-end service.

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<sup>i</sup> Bloomberg, [Private Equity Boss Warns of Darwinian Struggle Ahead](#), 31/08/2022

<sup>ii</sup> Financial Times, [Going digital quickly is a priority for private equity](#), 25/01/2021

Catering to all asset managers regardless of their size, type of investor or geography, Bite Stream helps them stay ahead in a hugely competitive environment. Providing an unmatched user experience to their prospective investors, as they invest online in a transparent and safe way.

## Bite Stream for asset managers

The pandemic highlighted the need for managers to digitize, both to streamline operations but also to offer alternatives more efficiently to their clients.

Here is a look into some of the key features from the perspective of the asset manager:

1. **A compliance gatekeeping service.** A crucial starting point when marketing funds or onboarding investors in different jurisdictions. During set up on the platform, we configure the system based on the specific compliance requirements of each firm we work with. This ensures only suitable investors who match your compliance frameworks can move beyond the initial screening process.
2. **A work management dashboard.** Allowing for seamless collaboration between teams, you can customize platform permissions per individual or department, allowing team members access only to what they need without privacy concerns. For example, the sales team could be designated master admin of operations, whereas the internal compliance team might have specific access to risk assessment information.
3. **An intuitive Customer Relationship Management (CRM) system.** The CRM allows asset managers to track the pipeline of potential investors. Crucially, all data is automatically stored centrally, enabling them to track subsequent investor subscription processes.
4. **A digital marketplace.** Tailored by the fund manager, it enables them to showcase their investment opportunities including uploading media content and relevant data.
5. **Investor onboarding.** When investors choose to subscribe to a fund, the onboarding process allows for speedy document signing, letting you reach your fundraising targets faster.

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Ultimately, we are confident the enhanced investor onboarding experience, will help fund managers to attract a wider pool of investors than previous fundraises.

## Providing a unique investor experience

In creating Bite Stream, we placed a specific emphasis on the investor experience. Once given access to the platform, they'll find an intuitive digital marketplace that presents them with an array of options selected by the asset manager. Not only suitable from a compliance standpoint, but the choices can be further subcategorized by strategy, sector, geography, liquidity status etc.

When the investor decides to investigate an investment opportunity further, key information is presented via engaging, bite-sized multimedia information to help them quickly reach a conclusion of whether the opportunity is right for them or not.

If the investor wishes to make a commitment to a fund, the investor onboarding process is seamless and saves considerable amounts of time compared to a more manual process. Following an NDA completion via a secure online e-signature method, detailed confidential data is then easily accessible. If they choose to progress, the investor will enjoy a speedy route to requesting an allocation. This is because previously submitted investor information will have already been organized into relevant subscription documents. Avoiding any human errors which are a risk in the historically manual processes.

Lastly, Bite Stream is not just for finding new opportunities. Investors are kept abreast of any updates on their investments through tailored content from the asset managers. This includes the all-important required capital calls, via swift real time notifications delivered on the platform. Ensuring investors have all the relevant information, including the performance of their portfolios at their fingertips.

## Why Bite Stream

Harnessing the power of technology, Bite Stream is an end-to-end SaaS investor solutions platform designed with both the user experience of investors and asset managers in mind.

It allows investors access to an increased number of relevant opportunities selected by the asset manager, in a secure, quick, and easy to use way and fund managers the ability to rapidly onboard investors to appropriate funds. Consequently, it helps the manager reach and perhaps even surpass their fundraising targets, staying ahead of their main competitors in the process.

We operate multi jurisdictionally and most importantly, have built our platform in a fully configurable way. Handing the power to the managers so that they can tailor it how they want and bring whoever they want from their team on board, whether that's the investor relations, the legal and compliance teams, or their fund administrator.

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**[Get in touch](#) and [schedule a demo](#) to learn more about Bite Stream's features and find a solution that suits your needs.**

[Get in touch](#)

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please contact [our team](#) or speak to your dedicated sales manager.

[www.biteinvestments.com/bite-stream](http://www.biteinvestments.com/bite-stream)

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