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## **Bite Investments launches Bite Wealth Universe, a digital hub opening access to private market funds**

**London, 21 June 2023** - [Bite Investments](#), the award winning global financial technology firm, announces today the launch of Bite Wealth Universe, a digital hub opening access to private market funds. Family offices, IFAs and sophisticated investors globally can register to the hub today to access an array of private market and alternative funds in one place, as asset managers amplify the reach of their funds and accelerate distribution.

Bite Wealth Universe is hosted on Bite's Software-as-a-Service (SaaS) platform, Bite Stream. The funds available come from the white-labelled software's clients and Bite Group's own regulated investment manager. Investors are offered access to a range of alternative investment funds, direct and co-investment, across multiple strategies such as private equity, private credit, real estate, infrastructure, venture capital, hedge funds and cryptocurrency.

### **Increasing options for investors**

The investors within the hub, approved by Bite Investments as wholesale or professional investors with an active interest of investing in alternatives, can easily find and assess investment opportunities. The hub allows approved investors to filter funds by strategy, style, liquidity, target return and geography based on their investment criteria. Clear fund overviews and multimedia content such as videos allow investors to conduct initial comparisons of funds. When investors find a fund which is of interest, they can express their interest through the click of a button. Investors will then be directed to the manager of their choice to find out specifics on the fund and to start their investment journey.

### **New pool of investors for asset managers**

Bite Wealth Universe is an add-on to Bite Stream's award-winning offering, enabling asset managers to grow beyond their usual audience, accessing new types of investors and geographies. With an emphasis on data privacy and security measures, once an investor expresses interest in a fund, they become the client of the manager directly and any data beyond that point is kept securely on the asset manager's dashboard, powered by Bite Stream, available only to the manager and their potential investor.

**Justin Mason, Head of Bite Wealth Universe, comments:** "Bite Wealth Universe allows our Bite Stream clients to amplify the reach of their funds and opportunities outside of their own audience to our larger universe of investors that we have built up over many years in the industry. Using our SaaS technology built for Stream and including funds from Bite Group's own regulated investment manager on the investment platform, Bite Wealth Universe is an attractive digital hub for investors looking for exciting new investment opportunities from a variety of providers all in one place. At the same time, asset managers benefit from a larger exposure to investors with an appetite of investing in alternatives, during what has been an unusually difficult fundraising environment."

Investors can find out more about Bite Wealth Universe and register here:

<https://www.biteinvestments.com/bite-wealth-universe/>

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**About Bite Investments:** Bite Investments is a global financial technology and enterprise Software-as-a-Service (SaaS) solutions company. Bite's platform (Bite Stream), an investor management and solutions software, helps fund managers and companies streamline their client's diligence, compliance, distribution, client onboarding, and investor relations processes and workflows. Led by an international team with extensive experience in alternative investments, financial services, and technology, Bite has offices in the U.S., Europe, and Asia, catering to its clients located globally across 6 continents [www.biteinvestments.com](http://www.biteinvestments.com)