






Client communication center

A modern tool to enhance investor engagement, all in one single platform

Client communication centers are among the most important areas of digitalization, as they reduce overhead costs and improve brand perception. This commitment to transparency fosters trust with investors, thereby allowing you to cultivate stronger relationships, which can lead to more successful fundraising outcomes when seeking re-investments for new funds.¹

-  **Drive engagement** by providing investors with relevant and tailored information about their investments, performance, risks and new product launches
-  **Create a captivating and intuitive experience** for new and existing investors by using a tool specifically created for asset managers
-  **Fully integrated to improve workflows and data security** using Bite Stream's end-to-end platform without the need for additional third-party software
-  **Increase productivity** with faster, simpler and streamlined investor relations processes
-  **Collect data on the best ways to communicate with investors**, identifying what resonates and what does not

A simple three-step process empowers asset managers to proficiently connect with investors

01 

Create investor email groups

Target selected investors with customizable email groups, set up to differentiate between types of investors or the stage the investor is at per the CRM system, which will change as investors move through the funnel

02 

Tailor communications with email templates

Create bespoke templates, attach documents, imagery or videos, and preview before sending

03 

Track investor engagement of email campaigns

Create email plans, and monitor data points such as open rates, click rates, and bounce backs, to measure success and increase engagement

About Bite Stream

Bite Stream is an award-winning configurable software-as-a-service (SaaS) platform designed to enable asset managers and companies to compliantly streamline and scale the distribution of private markets investment products in an easy, secure and efficient way.



Contact our team to find out more: www.biteinvestments.com

1. Bite Investments, [The Tech's Factor 2023: The digital \(r\)evolution in private markets](#), June 2023