# 2024 planning

The essential guide to the alternative investment conferences, associations & qualifications

The Bite Stream team

In the ever-evolving realm of alternative investments, staying ahead means more than just keeping an eye on market trends—it's about actively participating in the vibrant landscape of industry events, and the networking and professional development the industry's associations and available qualifications present.

With many events taking place each week, it can be difficult to know if something is suitable for you and decide what to go for. To empower you on your journey and help you plan, we have curated an essential guide to industry conferences for 2024, from bigger events that can help raise your brand awareness to smaller, more intimate ones for a more targeted, relationship building approach. Additionally, we have listed some of the key alternative investments associations globally to keep an eye out on and, if you are up for an extra challenge this year, qualifications to consider.

As industry leaders and thought pioneers convene at these conferences, we believe that having the right digital tools at your disposal in advance is key in order to showcase prospects how you can provide them with a modern, seamless experience and therefore maximize the opportunities these events present. Bite Stream has emerged as a beacon of innovation, simplifying the complexities of alternative investment management. Book a demo with our team to learn more about our solutions and how we work with players across the industry.

Are you attending any of the events we've listed or know of any others we are missing? Do not forget to let our team know, we would love to hear from you and even meet you there!

Disclaimer: The below lists are curated lists of the most known or reputable events, associations and qualifications within the alternative investment industry as of 15th January 2024 to help readers plan their year. Bite does not necessarily have a relationship with all these firms and is in no way recommending them as each individual's needs and preferences will differ. Please do your own research on each of these firms, events and courses as to whether they are suitable to you.



## **Industry events**



#### **IPEM Cannes**

#### 23 - 25 January 2024 | Cannes, France

Since 2016, IPEM Cannes has been gathering key decision-makers and providing a platform for investors, fundraisers, dealmakers, and advisors to connect and make impactful deals.

### **HKVCA Asia Private Equity Forum 2024**

#### 26 January | Hong Kong, Hong Kong

Taking place during the Hong Kong government's high-profile international financial week, this forum's attendees will include angel investors, venture financiers and corporate finance advisors, financial Intermediaries and institutions, investors and business owners, Chambers of Commerce and Associations, and industry accountants and lawyers.

#### iConnections Global Alts 2024

#### 29 Jan – 1 February | Miami Beach, United States

This is iConnection's landmark event, held annually and welcoming thousands of guests from the world's leading allocators and funds. Speakers include leaders from investment, finance, politics, and economics.



#### Women's Venture Capital Summit 2024

#### 6 - 8 February | California, United States

Since its inception in 2022, it has quickly built a reputation as a conference for women in the sector. This year, With Intelligence says it expects to bring together 450 leading women in the venture capital space - LPs, GPs, and advisors to the industry.

#### **PERE Asia Summit**

#### 27 – 29 February | Singapore

Claiming to be "the world's biggest gathering of Asian capital", this is PERE's 17<sup>th</sup> annual Asia Summit, promising attendees to expand their network in Asia and meet with the leading allocators to global real estate.



#### **NEXUS 2024**

#### 6 - 8 March | Orlando, United States

The most influential meeting of private equity capital, hosted by Private Equity International. Bite's Chief Investment Officer, Anna Barath, will be joining a panel session on "Delivering true alpha across the globe",



discussing whether institutions can still expand far beyond their borders, or is the era of globalization over – and what does that mean for investment strategies?

## SuperReturn Private Credit Europe

#### 11 – 12 March | London, United Kingdom

SuperReturn provides some of the leading private equity and venture capital events across the globe, featuring the biggest players in the industry. Focusing on connecting LPs and GPs in European private credit, this event will provide the latest perspectives on fundraising, credit secondaries, NAV finance, real estate debt and more.

### **ALTSLA 2024**

#### 18 - 20 March | Los Angeles, United States

ALTSLA has become a hub for alternative investment leaders, specifically designed to provide relevant, educationally focused content for individuals who manage, advise, allocate to, or oversee alternative investments.



### 5<sup>th</sup> Annual Private Wealth Asia Singapore Forum

#### 4 April | Singapore

Hosted by MARKETS GROUP, the forum claims to be the region's leading conference for family offices, high net worth wealth managers and private banks from throughout the region. This event is invitation-only, and designed to enable genuine peer-to-peer learning and networking for the regional private wealth community.

### **Investor Relations, Marketing & Communications Forum**

#### 10 – 11 April | New York, United States

The Investor Relations, Marketing & Communications Forum explores best practices of fundraising, LP relations, branding, communications, and marketing strategies within the private market sector.

### **13th Canadian Alternative Investment Forum**

#### 18 April | Toronto, Canada

Founded in 2011, CAIF is Canada's premier alternative investment conference. UHNW individuals, family offices and other active allocators as well as other private market professionals meet for a full day of education and networking.



### **Innovation in Wealth Management Summit**

#### 2 May | London, United Kingdom

Now in its third year, PWM's Innovation in Wealth Management Summit will gather world-leading private banks, family offices, wealth managers, and technology executives to discuss shifting business models and cuttingedge product offerings for a digitally-savvy client base.



## FT Crypto and Digital Summit

### 8 – 9 May | London, United Kingdom

This two-day Summit will feature a series of keynote interviews, networking opportunities and debates as industry leaders share how they will navigate the growing interest and adoption of tokenisation by institutions, and the use cases for blockchain technology beyond cryptocurrencies.

## **SALT iConnections NY 2024**

#### 20 – 21 May | New York, United States

SALT iConnections New York focuses on disruptive innovation in finance, economics, and geopolitics. This year's conference will be a return to its alternative investment roots and will feature speakers ranging from leading sovereign wealth funds, North American institutional allocators and fund of funds.



## **Private Funds CFO Data and Technology Forum**

#### 6 June | Chicago, United States

The Private Funds CFO Network's Chicago Roundup event will connect senior finance and operations executives for intimate roundtable discussions to exchange ideas and gain actionable advice to ensure they are prepared for upcoming regulations and trends.

### **Women's Private Credit Summit**

#### 11 – 13 June | Chicago, United States

With Intelligence's only event strategically designed to delve into the critical trends and challenges facing limited partners and investment firms in private credit. From insights into the nuances of direct lending and deal making in the private equity space to navigating credit opportunities within venture, real estate, and infrastructure.

## 🕅 July & August

Known across the business world as the "quiet" months of the year, it comes to no surprise that there are no big events scheduled for this season. More informal events tend to take over this period so keep your eyes peeled for invites and use this time wisely to prepare for the busy "back to the office" period September brings.



### **ALFI Private Assets Conference**

#### 25 – 26 September | TBC

The annual conference features expert presentations and debates to help GPs and administrators meet investor expectations: structuring in an international context, market developments, regulatory and tax topics, technology, talent and key operational considerations. From infrastructure and real estate to private debt and private equity.



## SuperReturn CFO/ COO

## 30 Sept – 2 October | Amsterdam, Netherlands

The leading private capital event for CFOS, COOS, CCOS, CROS & CTOS, all of whom can attend for free to get the latest perspectives on the global regulatory landscape, risk management, fund structuring, technology developments, ESG and more.



## AIMA Global Investor Forum 2024

#### 8 October | Toronto, Canada

2024 marks the forum's 10<sup>th</sup> anniversary, gathering global asset managers, institutional allocators, and other leading professionals in the alternative investment industry for a full two days of thought leadership and networking.

## **Private Equity Wire US Leadership Summit**

#### 23 October | New York, United States

A new event from Private Equity Wire connecting GPs in the industry. The gathering is for senior leaders at PE firms - from across operations, finance, legal, back-office, sales, IR and technology.



## **SuperInvestor 2024**

TBC

One of the biggest networking events between LPs and GPs. Awaiting more details to be released, this is an event to look out for.

## **SALT iConnections Asia 2024**

### 11 – 13 November | Singapore

SALT and iConnections return for their third annual joint conference, SALT iConnections Asia. This global thought leadership forum will encompass finance, technology, and geopolitics.



## **Women in Private Markets Summit**

#### 4 – 5 December | London, United Kingdom

This is the leading fundraising and networking event for women in the world of alternatives, co-located with the Women in Private Equity, Infrastructure, Real Estate, and Private Debt Forums.



## **ALFI seminar on AML/CFT compliance**

#### TBC | Luxembourg

ALFI technical events and webinars offer rare insights into particularly technical issues. This programme will focus on compliance with AML regulations to prevent money laundering and terrorism financing in relation to fund operations.

## Private capital & alternative investment associations

## US & those with a global reach

### **Global Private Capital Association**

GPCA represents private capital investors across Asia, Latin America, Africa, Central & Eastern Europe and the Middle East. Its members are fund and institutional investors including private equity, growth equity, venture capital, private credit, real assets, pension plans and sovereign wealth funds. Its mission is to connect and influence key market participants, promoting the sectors, strategies and deals that will drive investment returns and meet societal needs.

### **Alternative Investment Management Association**

AIMA says it is "is the global representative of the alternative investment industry" with around 2,100 corporate members in over 60 countries. With its memberships it aims to provide leadership in industry initiatives such as advocacy, policy and regulatory engagement, educational programmes and sound practice guides, and to raise media and public awareness of the value of the industry.

### **CAIA Association**

Founded by AIMA, CAIA represents professionals in more than 100 countries. It says it seeks to prepare investors for a dynamic future, disrupting traditions, creating opportunities, and fostering long-term sustainability. It is headquartered in the US with offices in Hong Kong and Geneva.

### **Women in Fund Finance**

Created in 2017 by the Fund Finance Association, to support diversity, equity and inclusion of women in banking, law, and private equity, credit, real estate and energy/infrastructure in and related to the fund finance community. It is focused on the increased engagement, recognition and promotion of women leaders within the fund finance industry globally.

### **Private Equity CFO Association**

The role of the private equity CFO has evolved beyond traditional finance functions. It is now a thoughtleadership and networking organization with local chapters in cities across the country, assisting members in meeting the expanded responsibilities of today's CFO. It aims to be a resource that provides members with the opportunity to network with peers and collaborate.

## **American Investment Council**

With member firms consisting of private equity and growth capital firms, the AIC is an advocacy and resource organization established to develop and provide information about the private investment industry and its contributions to the long-term growth of the U.S. economy and retirement security of American workers.

## **Hedge Fund Association**

The HFA is an International not for profit industry trade and nonpartisan lobbying organization. Membership provides access benefits to their events and includes hedge fund, private equity, venture capital, real estate and wealth management firms, family offices, private banks, broker-dealers, funds of funds, pension funds, endowments and foundations, high net worth individuals, allocators, and service providers including prime brokers, administrators, custodians, auditors, lawyers, risk managers, technologists and third-party marketers.

## Europe, Middle East & Africa

## British Private Equity & Venture Capital Association (BVCA)

The BVCA engages with and supports the private capital community, connecting institutional investors, fund managers, portfolio companies, advisers and service providers. Its membership comprises more than 600 firms, including over 250 private equity and venture capital businesses, over 100 institutional investors and more than 200 professional services firms.

## **Middle East Venture Capital Association**

MEVCA's mission is to create a complete ecosystem for the venture capital industry in MENA, by acting as a forum for knowledge exchange, networking, policy advocacy, and sustainable best practices in the region. It aims to act as a hub for venture capital and private equity firms, international investors and other offices providing a mechanism to measure, manage and mitigate risks.

## **Luxembourg Private Equity Association**

Created in 2010 by a leading group of private equity and venture capital players in Luxembourg, LPEA represents, promotes, and protects the interests of the Luxembourg private equity and venture capital industry. It caters for mostly international members, which leads it to work closely with other PE associations outside of Luxembourg. Approximately 50% of its members are investors; LPs & GPs, including Family Offices and Private Banks.

## **The African Private Capital Association**

AVCA represents a community of capital allocators, investors, fund managers, advisors, entrepreneurs, and professional services committed to its vision of a prosperous Africa that is sustainable, inclusive, and innovative with a mission to champion private capital investment in Africa. In addition to hosting events and sharing insights, it offers the AVCA Academy, focusing on training and professional development programmes.

## South African Venture Capital and Private Equity Association

SAVCA represents over 200 members in Southern Africa, who collectively manage in excess of R213bn in assets. It promotes Southern African private equity and venture capital by engaging with regulators and legislators, providing thought leadership and research on aspects that impact the industry, offering training and networking opportunities for industry players, investors, and capital seekers.

## Asia & Australia

## Hong Kong Venture Capital and Private Equity Association

HKVCA represents over 520 corporate members, including 300 private equity firms, pension funds, funds of funds as well as family offices. Its mission is to encourage a vibrant venture capital and private equity industry in Asia while promoting the role of member firms in value creation, innovation and economic development.

### **Singapore Venture and Private Capital Association**

The SVCA was formed in 1992 to promote the development and interests of the private capital industry, specifically towards the development of Singapore as a leading global hub for private capital fund management.

### **Australian Investment Council**

AVCAL is the voice of private capital in Australia. Its members partner with businesses across every sector of the market to help them grow, while supporting their local communities and creating new employment opportunities. Businesses backed by private capital investment make a significant contribution to growing the nation's economy.



## **Standout qualifications**



### **Chartered Private Equity Professional (CPEP™):**

Aiming to accelerate the career growth of professionals already working in the private equity space and preparing graduating finance, accounting, and business students best for quick, impressive starts to their careers in this industry.



#### **The CFA Program**:

For aspiring or practicing investment professional, designed to equip students with expertise and real-world skills in investment analysis to help them advance their career.

#### **Private Markets and Alternative Investments Certificate:**

The newly launched programme was announced by the CFA Institute in September 2023, showing the increased focus on private markets due to industry interest. Specifically targeting the alternative investment sector, it is for entrants who want to work in asset management, industry professionals and consultants.



#### CAIA Level 1 and CAIA Level 2:

For those who want to develop the knowledge and skills required to work in alternative investments. Split into two levels, the first level introduces students to the foundations and environment of alternative investments, whilst the second level takes a deeper look at the areas introduced in Level 1, including asset allocation and institutional investors, private equity, real assets, commodities, hedge funds and managed futures, and structured products.



#### **Private Equity and Venture Capital (PEVC) Programme:**

This course provided by Harvard Business School is scheduled for the 6-9<sup>th</sup> March 2024, with applications closing next month. It aims to provide the frameworks needed to improve your firm's effectiveness at every stage of a deal. By examining critical issues related to industry infrastructure, portfolio management, and negotiation strategies, you will be well equipped to overcome emerging investment challenges, find new paths to growth, and increase returns on capital.





## <u>Get in touch</u> and schedule a demo to learn more about Bite Stream's features and find a solution that suits your needs.

Schedule a demo

 https://www.biteinvestments.com enquiries@biteinvestments.com

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