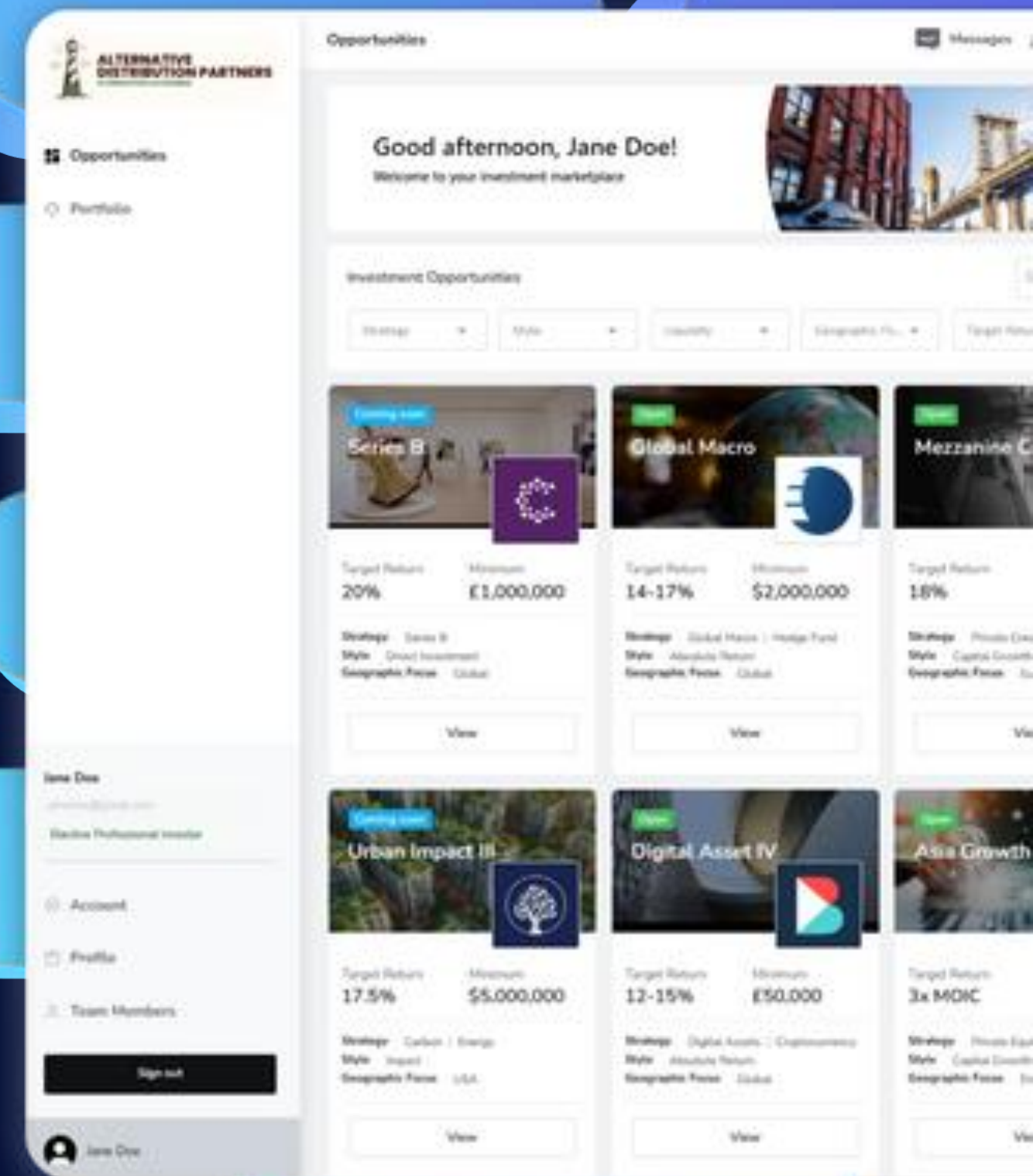




Media Kit



Bite Investments is a global financial technology company providing innovative and scalable software solutions to the ever-expanding alternative asset and wealth management industry. Bite Investments’ SaaS platform, Bite Stream, offers end-to-end solutions designed to simplify and streamline the entire investment process, from fundraising and investor relations to reporting and data management. With a commitment to security and efficiency, Bite Investments is trusted by its clients, leading alternative asset and wealth managers, fund administrators, and a range of other investment professionals worldwide.

OUR VISION

To build best in class technology that increases efficiency and accelerates distribution in the alternative asset management industry, leveraging the team’s domain expertise in alternative assets and wealth management.

OUR MISSION

To empower every alternative asset manager, company and service provider, no matter their size, jurisdiction, or type of investor base, to operate, communicate and connect with investors and clients in a truly efficient, and affordable way.



Launched in 2018, spinoff from VCP (est. 2009)



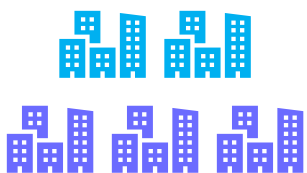
70 employees



SOC2 compliant



\$20+ billion advised



Five offices, London HQ



Clients in six continents



View our insights

Working across the entire industry

- ✓ Private equity
- ✓ Private credit
- ✓ Venture capital
- ✓ Hedge funds
- ✓ Real estate

Our Origin

Bite Investments is a global financial technology company focused on modernizing access to alternative investments. Founded in 2018 as a spin-out from VCP Advisors (established in 2009), Bite Investments brings together deep experience in alternative asset management with technology solutions for fund managers, wealth managers, fund administrators, and investors worldwide.

The business was conceived in 2009, when William Rudebeck and Henry Talbot-Ponsonby co-founded Venture Capital Partners, later VCP Advisors and now VCP Apex. In advising managers and investors, they recognized the lack of digitalization and innovation across the alternative asset management industry. Bite Investments was seeded and incubated within VCP Apex to address this gap by creating solutions for all types of alternative asset managers, regardless of geography or investor base.

Bite Investments' first product was a digital platform that enabled high-net-worth individuals and their advisors to access leading alternative investment opportunities in a seamless and efficient way, now known as Bite Asset Management. This experience laid the foundation for Bite Stream, now its flagship technology platform. Bite Stream is an award-winning fundraising and investor management solution that provides managers with a configurable end-to-end platform for their investor base, from onboarding to reporting.

Today, Bite Investments still offer tailored investment solutions, as well as fund structuring, and wealth services. Together, these form an integrated ecosystem designed to bring efficiency, transparency, and greater access to private markets globally.

In September 2025, Bite Investments closed its largest fundraise to date with NewSpring as lead investor.



Our Founders



William Rudebeck, Co-Founder & Chief Executive Officer

William co-founded VCP Advisors in 2009, building it into a leading corporate finance and alternative asset management advisory firm that advised on over \$20 billion of transactions. In working with managers and investors, he and his co-founder identified a lack of innovation and digitalization in the industry, which led to the creation of Bite Investments. Initially seeded and incubated by VCP Apex, Bite Investments was founded to give alternative asset managers access to modern, scalable technology, regardless of geography or investor base.

Since launching Bite Investments in 2018, William has led the company's strategy and expansion. Today, the firm has more than 80 employees across six offices in Europe, Asia, and the US, serving clients on six continents. He continues to drive growth through his expertise in business development, sales, and corporate finance, supported by a global team with deep experience in financial services and technology.



Henry Talbot-Ponsonby, Co-Founder, President

Henry co-founded VCP Advisors (now VCP Apex) in 2009, following an early career as a barrister and later at investment bank Grisons Peak. At VCP Advisors, he worked alongside his co-founder advising global funds on fundraising, structuring, and transactions. Over time, Henry took a lead role in operations and strategic decision-making, building the firm's international platform.

In 2018, he co-founded Bite Investments to address the inefficiencies he had witnessed in the alternative asset management sector. At Bite Investments, Henry serves as Chairman, overseeing the asset management and wealth management divisions and sitting on the Investment Committee of Bite Asset Management. Drawing on more than a decade of experience building financial services businesses, Henry focuses on governance, product development, and ensuring that Bite Investments' solutions are designed by alternative managers, for alternative managers.



Logos

 BiteInvestments

 BiteInvestments

 BiteStream

 BiteStream

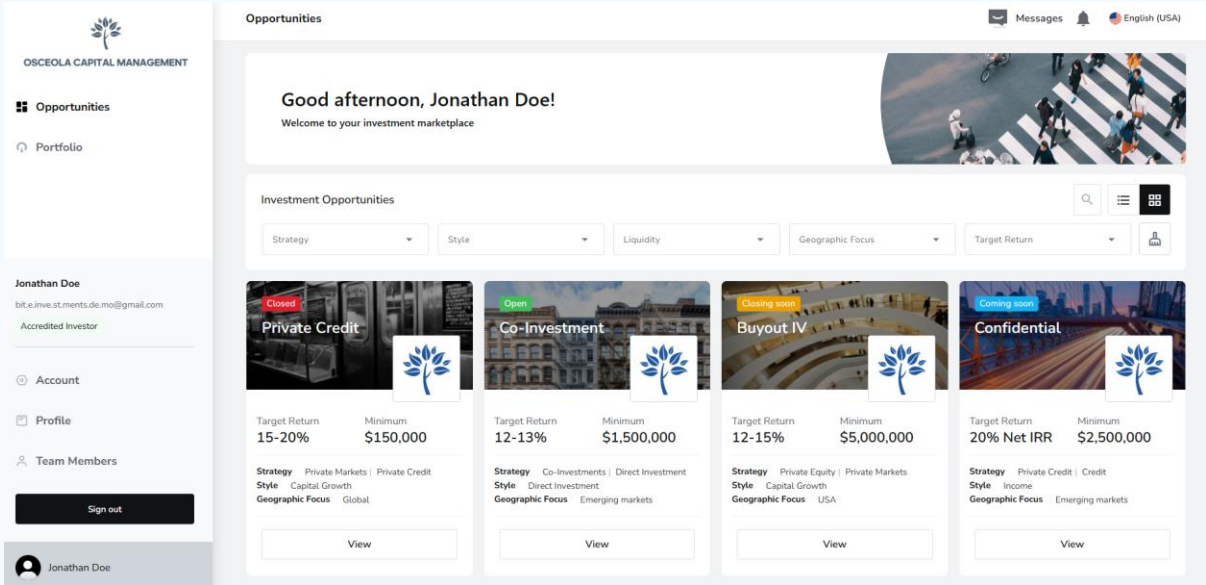
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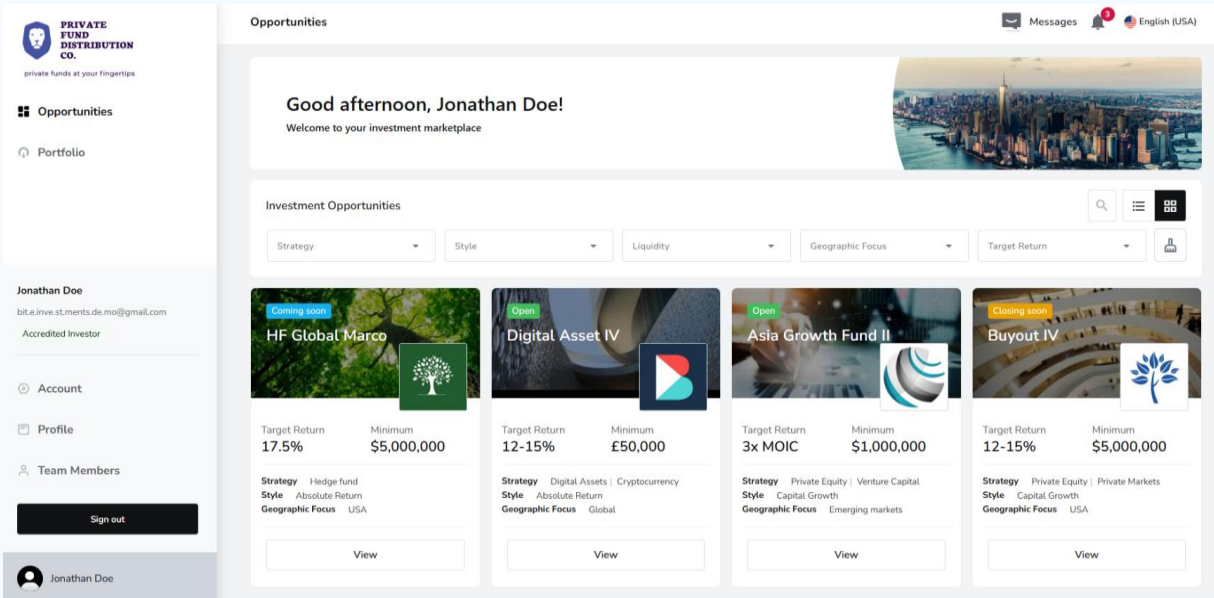
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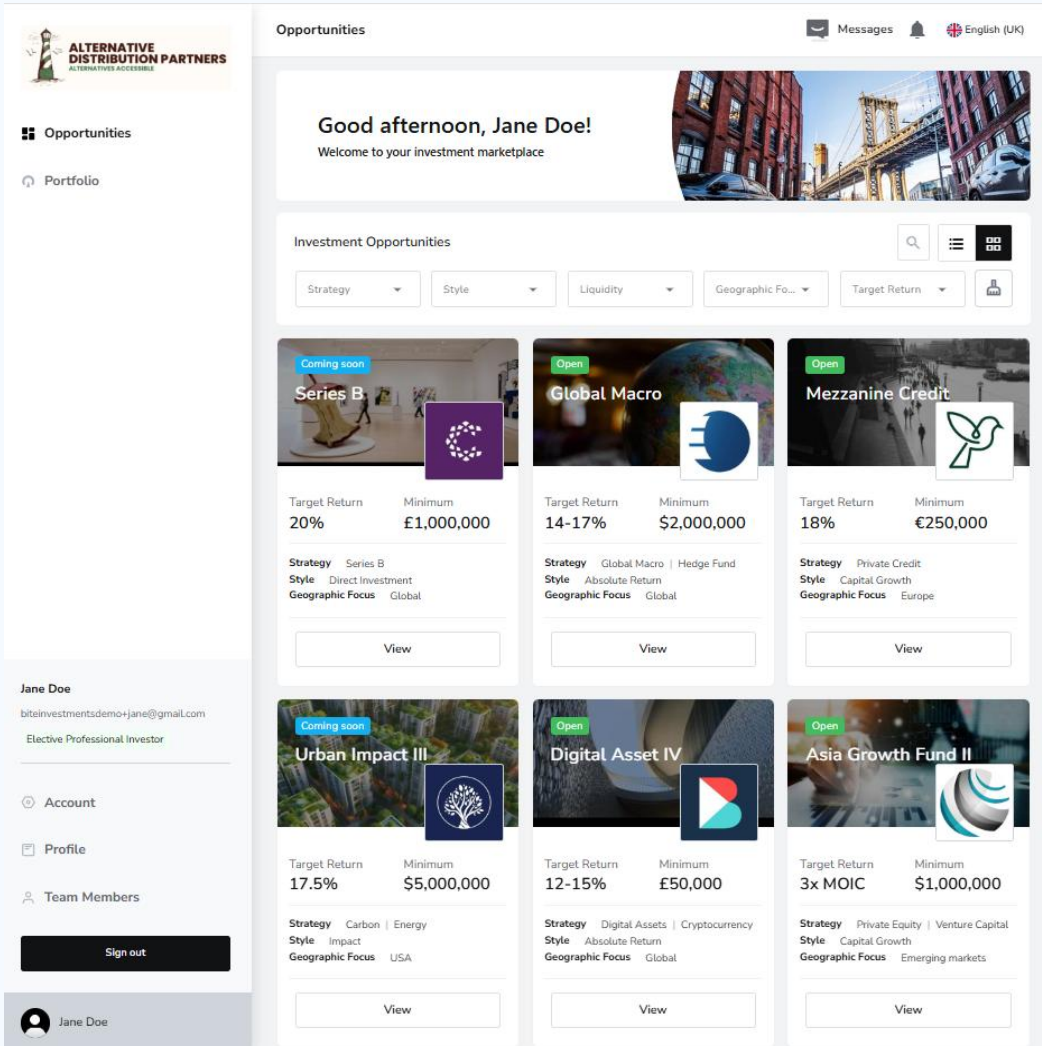
Product visuals



GP marketplace



Distributor marketplace



Distributor marketplace (alt view)



Thank you.

For media enquiries, interview requests or further information please contact press@biteinvestments.com or:

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