

How to **maximize ROI** at SuperReturn CFO/COO 2025 Amsterdam, Netherlands

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SuperReturn International Amsterdam is coming round later this month, and it presents the perfect opportunity to network with the best minds in private capital markets. With over 400 senior attendees, which includes more than 200 CFOs, COOs, CCOs, CROs, and CTOs, it's a highlight in the calendar for any general partner (GP).

With some of the largest private capital market firms speaking, it's sure to be an extremely insightful event with the latest on AI and emerging technology, regulatory changes, fund finance, and value creation. However, with so much activity and a tight agenda, it's even more important for General Partners (GPs) to ensure they make the most of the event during the time they have.

In this edition of [Bite Stream Insider](#), we're going to take a closer look at how GPs can maximize on their ROI and make a real impact by exchanging ideas with fellow C-suite leaders and strengthening operational best practices, when attending [SuperReturn CFO/COO 2025](#).

What do I need to do before, during, and after SuperReturn 2025 to maximize ROI?

GPs need to have a solid game plan before, during, and after the event, in order to make the most of their time and investment.

What should I do prior to SuperReturn 2025 to maximize ROI?

- Make the most of the [ConnectMe app](#). The app launched in early September, around 3 weeks prior to the event, and provides access to the attendance list. This is the perfect way to get in touch with other attendees and even arrange meetings in advance.
- It's crucial to be well prepared prior to attendance. Reaching out to prospects via LinkedIn or e-mail in advance is a great way to make yourself known.
- Study the agenda. The agenda is already published for Amsterdam 2025, and GPs should look to see which particular speakers and topics are of the highest priority. Listening to sessions in order to learn more about the latest regulations and understand how other GPs have solved some of their problems is an excellent way to sharpen up the knowledge base.

How can I maximize my ROI during SuperReturn CFO/COO?

- Engagement is key. The finance landscape is becoming more competitive day by day, so as a GP, making yourself heard is critical. Make sure to ask some questions during talks and

use coffee and lunch breaks as a chance to strike up a conversation with peers across the CFO/COO community as well as any LPs present.

- Networking – there are often networking lounges/areas at venues where C-suite executives from different firms congregate. Use this time to share experiences and best practices.
- Organizing fringe events by renting a private room at a nearby pub or restaurant can be a great way to initiate more casual conversations away from the hive of activity.
- Consider posting on LinkedIn while at the event, to showcase your thoughts and ideas, and also so that potential contacts can arrange to meet up in person while at the event.

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What steps do I need to take after the event to maximize ROI?

1. Always follow up.

With hundreds of experts in attendance, including finance, risk, and operations leaders, people are going to need their memory jogged after the event. This is where a non-generic follow up is key, building on the initial interaction. If you had a brief conversation with a new contact, be sure to mention the topic you spoke about in your follow up.

2. Maximize on LinkedIn.

Ensure you tag all the people you were able to meet and speak to and be sure to comment on other people's posts. Not only will you gain more connections, but it will also serve as a great way to solidify the relationship with your new acquaintances.

3. Create a summary of your findings from the event.

This could be from new contacts, panels, or speakers, all of which will give insights into the industry and market conditions. This summary can prove to be an essential asset when reaching out to other prospective clients who may not have been at the event.

4. Provide value when you reconnect.

Rather than just saying “hello”, it's useful to discuss the event, and any discussions/speakers that stood out to you.

5. Try and meet up with your new connections.

Whilst a call is better than nothing, if possible, a face-to-face meetup is one of the best ways to build on the momentum from the event.

What do LPs look for in GPs? How to maximize on GP-LP relationships.

At events like this, even though the primary focus is on peer-to-peer discussions, GPs should still be mindful of how they are perceived by LPs present or more broadly in case your conversations link back to prospects. It's imperative to capture the attention of attendees and highlight what you offer as a GP. Here are some tips on what LPs look for in a GP, and how to focus on these points and further maximize ROI:



A strong investment track record – being able to showcase successful investments that have generated strong returns is arguably one of the most important factors LPs look for.



A well-organized team and fund structure – not only are the investment returns important, but LPs want to see that the GP's team works in a cohesive manner, and all members share the same values and goals.



Clear communication – LPs want a GP who is able to keep them informed of investment decisions and how the fund is performing on a regular basis. An open channel of

communication is extremely important as LPs highly value the concept of building long term relationships with GPs.



An investor first approach – LPs require a GP who prioritizes them in every single step of the fundraising journey, with an understanding of the importance of a digital portal. The Bite Stream platform is the perfect way to showcase your competitive edge as a GP, in that being able to confidently showcase increased efficiencies and an all-in-one solution can directly improve your overall performance and investor satisfaction levels.

What are some of the agenda highlights at SuperReturn CFO/COO 2025?



Regulatory focus: Keeping up with SFDR & DORA

There are some proposed changes to the Digital Operational Resilience Act (DORA) and the Sustainable Finance Disclosure Regulation (SFDR) framework this year. Our Bite Stream platform is fully capable of assisting with the compliance and regulatory aspects standards that GPs need to adhere to, allowing them to easily verify the identities of potential investors and ensure compliance with [KYC/AML regulations](#).



Financial frameworks for risk management and operational growth – what are the key drivers for financial risks in the current PE environment? Is geo-politics the greatest risk factor?

With a high level of geopolitical uncertainty, it's all the more important that the investor experience is trouble free, and also where Bite Stream serves as the perfect interface for GPs to ensure that investors can be [onboarded](#) easily, and offer them transparent, diligent, and [up to date reporting](#), further strengthening [investor relations](#).



Unlocking success in fund operations

For GPs, a fund that operates in a smooth, succinct manner is the ultimate target. From fundraising to post investment events, the Bite Stream platform provides a fully [end-to-end solution](#), with everything that GPs need in one, central place.

Conclusion

SuperReturn CFO/COO Amsterdam is set to be another exciting event on the calendar, and it's crucial that GPs are able to capitalize on the short time they have with the top talent in private capital markets. Preparation is key and having an action plan of which individuals to approach and connect with is extremely important, but also to ensure active engagement during, and after the event.

There are a number of pressing topics on the agenda which GPs should pay attention to, such as the impact of DORA and SFDR regulation, along with navigating geopolitical uncertainty and unlocking success in fund operations. With all this change occurring, Bite Stream is a GP's ally in providing an all-encompassing solution covering all bases from KYC/AML to fundraising and reporting management. The end result is that GPs have a platform that streamlines their processes, maximizes efficiency and investors benefit from a smooth experience, creating a strong foundation to build on in the long run.

To find out more about our platform, book a free [demo](#) with one of our team members at <https://www.biteinvestments.com/schedule-a-demo/>



[Get in touch and schedule a demo to learn more about Bite Stream's features and find a solution that suits your needs.](#)

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